

Your Performance is our business

In a highly competitive transportation market, with growing demands from all parties in the supply chain, transportation solutions become more individual and complex. Therefore, trustworthy and flexible logistics is more in focus now than ever before. Four Soft is empowering the French Freight management company Geodis Wilson with the power to act according to their customers' individual needs.



GEODIS
wilson



“Before choosing 4S VisiLog® we completed a competitive analysis of the market, knowing that no supplier is superior in all terms. We found 4S VisiLog® superior in 7 out of 10 benchmarks including usability, visibility, reporting and workflow as key features. The automatic feed of data and usability is important. With 4S VisiLog® we can provide complex functionality and put it in the hands of non-experienced employees. The customer's claims are in the system and not linked to a specific employee. We can simply deliver what the customer expects and much more. In our business a fantastic day means a silent help desk and we experience silence! We aim at being a partner instead of a supplier offering leadership and innovation. If Henry Ford had asked the customer what he needed he would simply have made a faster horse. We want to challenge our customers thinking too.

Hakan Nilsson,
CIO, Geodis Wilson

“We are ambitious for all of our customers but as a pilot project we implemented VisiLog® in order to comply with specific needs of our customer Tetra Pak. Still, the main purpose of the investment is to welcome all customers with sophisticated requirements for workflow, alert management, track and trace, reporting and visibility just to mention some of the services we are now able to offer with VisiLog®. The functionality of 4S VisiLog® works like flexible lego bricks that we can reuse according to a whole group of customer. We will offer these new services to our target key accounts and help them become global accounts. Our goal is to have 25 % of our account as global accounts by 2012 compared to 11 % today. Offering VisiLog® to our customers will push forward that process”

Hakan Nilsson, CIO, Geodis Wilson

Multiple goals - One compatible System

Only 4S VisiLog® combines ERP track and trace, Purchase Order Management and Process Management in one user-friendly web solution. In short, 4S VisiLog® gives you:

- ‘Real time’ Track and trace
- Full visibility and integration
- Fully customizable workflows
- Milestone and Alert Management
- Order and Document Management

Customer Management - Step by Step

4S VisiLog® offers users defined templates and dynamic screens with all processes built into the system. The user will be prompted if any data is mis entered or omitted. The account manager configures the systems in accordance with the customers’ requirements and 4S VisiLog® will make this available to all participants in the customers’ supply chain. This ensure that all documentation and information is passed through the supply chain timely and accurately in accordance with the customers requirements. 4S VisiLog® also enables:

- Monitoring operations unique to regions, customers, products and partners
- Track and control of orders through one website
- High flexibility and workflow
- Dynamic screen generation ability
- Alert management system – Key operations marked as milestones

“We seek to learn from our experiences and listen to our customers such as Tetra Pak, Volvo, ABB, Astra Zeneca etc. In the future, we intend to extend the 4S VisiLog® pilot project to include a cross section of smaller accounts, with equally demanding requirements in order to create a broader services offering . We aim to offer each of our customers the logistic solution they need – no more or less. For that purpose we have established ‘farming’ personnel to safeguard the interests of existing customers and ‘hunter’ personnel to win new global accounts. We already have identified a pipeline of customers where 4S VisiLog® will support their business needs.”

Hakan Nilsson, CIO, Geodis Wilson

Visibility - Gives you the power to act

“Many logistics systems are often based on multiple entities and disparate systems. For companies with many local offices and applications, it is impossible to effectively manage international transactions. 4S VisiLog® offers visibility and measures performance and quality by means of a control tower feature which offers a dynamic and reliable overview for multiple users,” tells Peter Matthiesen, General Manager, Business Development at Four Soft. 4S VisiLog®’s strength in visibility means:

- Helicopter view for all participants in the supply chain
- Presentation of multiple data in user-friendly single screen interface – easy tracking
- Collaborative platform for all business partners to share information
- Connectivity with major carrier portals, freight systems and partners
- Knowledge that makes it possible to replan your business

We Make Good Business Together

Hakan Nilsson sums up: “Our strategy was to go for state-of-art functionality. Our demands were extreme and we were looking for nothing less than the best system on the planet which was difficult to find in the market. 4S VisiLog® offers exactly what we were looking for we worked with Four Soft long before requesting 4S VisiLog® as our prime Purchase Order Management system. We know the strengths and weaknesses’ of Four Soft and I have been sufficiently long time in the business to know that with new partners you only hear the success stories – and that doesn’t complete the picture. Our partnership with Four Soft is based on know-how and trust. Stability is crucial to us and our customers. Four Soft and 4S VisiLog® have served us well. We simply make good business.”

About Four Soft Limited

Four Soft is a public listed and CMMI level 5 appraised company which provides innovative software solutions, IT consultancy services and Offshore services exclusively for the logistics and supply-chain management market place. It is the market leader in the transportation and logistics segment with a large international client base including the majority of the top transportation & logistics companies in the world. With regional offices strategically located worldwide, it supports customers including DHL, DB Schenker, Uti and Geodis-Wilson. Additional information about Four Soft is available at www.four-soft.com.

Four Soft offer a full suite of web-native products across the logistics supply chain. This includes 4S eTrans® for freight forwarding and logistics, 4S eLog® for extended warehouse management, 4S Visilog® & 4S VisiLog plus® for track & trace, visibility and supply-chain management, 4S eCustoms® for customs brokerage, 4S iShipping™ for shipping line execution and 4S eConnect for business-to-business connectivity.

Track and trace - reliable web booking

With a web-based collaboration portal as 4S VisiLog® you get:

- Full integration between all parties of the supply chain
- Visibility of each order or shipment every step of the way
- Workflow monitoring
- User-friendly track and trace with 'real-time' updates day and night

Prolong the longevity of your TMS

Process Management is one of 4S VisiLog's® greatest strengths. You are able to plan local collection and delivery services and pre-schedule storage facilities. With 4S VisiLog® on top of your Transport Management System we ensure you have a highly productive system with an open and user-friendly interface. 4S VisiLog® prolongs the longevity of your existing systems and streamlines the processes down to the individual account. 4S VisiLog® simply empowers your TMS.

Improving business conditions

With 4S VisiLog® you are able to handle all documents before making the actual order in our TMS. If one document is missing you simply reprint it. 4S VisiLog® develop and automate your processes and provide your customers with a much clearer picture of what to do. You will be able to reduce administration due to effective handling of orders and shipments – both past, current and pending.

Geodis Wilson

Geodis Wilson is one of the largest freight management companies in the world. They offer integrated supply chain solutions by air and sea. Value-added services and e-services streamline their customers' flow of products. With headquarter in France and a global network of offices in more than 50 countries the need for a 100 % customized Purchase Order Management system is obvious.

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